



Minutes

January 8, 2014

Attendees: Amrit Gill, Carlos Carter, Brooks Goedeker, Kelly Kenter, Enrique Flores, Jack Baumstark

Others: Gelinda Connell

Board members

Gelinda announced Anna Slattery's resignation from the Board. Board discussed outreach to new members. Agreed to approach Bert Vescolani from SLSC, Gelinda will reach out to Tarlton. We will also reach out to Paraquad

Financial report

Kelly Kenter covered 2013 spending. KK presented the 2014 Budget. Members discussed payment structure for PCDC. Board members proposed a flat fee of \$500 plus \$25 per recruited business that Park Central brings in. John Boldt moves to approve \$500 flat fee plus \$25 for each new business or renewal. Amrit Gill seconds – all ayes. Motion approved. Members asked PCD to create quarterly invoices for payment.

New Business

Amrit asked if the organization should still exist. Brooks suggested encouraging the SLSC to help activate under involved areas outside of the Grove (Kings Oak, etc.). Members discussed and decided that organization should remain intact.

Next luncheon:

Members discussed potential locations for the next luncheon – Urban Chestnut, Taha'a Tiki and Tarlton to be investigated for availability. Members discussed having Jeff Rainford, Joe Roddy or Steve Mueller from the SLMPD as speaker. Gelinda will reach out to venues; Brooks will reach out to speakers.

The next Board meeting will be Wednesday, **March 12, 2014 at 8:30am** in Park Central's office at 4512 Manchester Ave.



Minutes

July 9, 2014

Attendees: Kelly Kenter, Don Bellon, John Boldt, Sarah Gibson

Not in attendance: Amrit Gill, Marty Daly

Others: Gelinda Connell, Brooks Goedeker

Financial report

KK reviewed financial report and current members. FPSBA has \$14,357.34 in account, earned \$3,640.33 profit YTD and has 39 members.

Luncheon:

The previous luncheon was well received. Members enjoyed UCBC and speakers Capt. W. Swiderski and David Wolfe of Urban Chestnut. Next luncheon will be in September and hope to feature IKEA spokesperson as a speaker. Would like to host event at the Ready Room.

Members discussed 58 light poles without lights on Kingshighway and what can be done to beautify them. Solutions discussed included a sealed dome, sealed cap, architectural piece and irrigated planters. Other ideas included outfitting poles with a banner kit and featuring individual businesses on each banner. Members also wondered if the Science Center would be interested in doing something with the poles as a contribution to the beautification of the bridge. Members are unsure if the FPSBA would financially support the beautification.

Brooks mentioned that the cobra lights along Manchester have approval to be outfitted with LED lights. FPSBA may be interested in helping with that project.

Members agreed that it is time for a secondary campaign for membership for FPSBA with a decreased membership fee of \$100. Gelinda is to look into a discount program for members (10% discount for lunch at Grove restaurants?) and an incentive like a coffee mug or water bottle for members.

Grove Fest submitted a request for support from the FPSBA. Members will consider support in the amount of \$500. Grove Fest will submit multiple ways FPSBA can be recognized for sponsorship and will discuss again at the September meeting.

The next Board meeting will be Wednesday, **September 10, 2014 at 8:30am** in Park Central's office at 4512 Manchester Ave.



Minutes
Special Board Meeting
8/20/14

Attendees: Kelly Kenter, Don Bellon, John Boldt, Amrit Gill, Marty Daly, Sarah Gibson
Others: Gelinda Connell

Mr. Kenter asked about the direction of the Association.

Committee agreed that the need exists to grow membership. Committee wishes to see the FPSBA team with Merchants Association of the Grove. Committee discussed the idea of a discount program which works with Grove merchants to provide a discount for FPSBA members and drives business to the retailers. Gelinda Connell will call merchants to arrange terms. FPSBA will create a card for all members which will provide an arranged discount for members. The program will also drive traffic to the FPSBA website and FB page.

The next meeting will be 9/10 and will be for all members of the FPSBA.

The next luncheon will be in late September (either 9/17 or 9/24). Gelinda will ask @4240 and BJC- The Commons about a room to hold the luncheon. Potential speakers include Tarlton, someone from Shriner's, or tenants of @4240. The luncheon discussion will be continued at the membership meeting on September 10. Gelinda will send an email blast to all members asking them to attend.

The Board discussed the holiday happy hour and would like to investigate SIAM, The Ready Room, The Demo, Taha'a Tiki, Sanctuaria and Cortona as potential spots to hold the event.

The Board discussed Park Central Development's letter of intent to apply for an Innovators Grant through the RAC. Park Central proposes collaborating with the FPSBA on a project that will replace the unused light poles with bollards. Bollards would be part of an art project. The Board is supportive of collaboration and will wait to hear from the RAC for next steps.

Grove Fest asked for support for the Paint by Numbers mural in the amount of \$1,250.00 for 2014. JB motioned to approve support, AG seconded – all ayes. Motion approved.

Gelinda will create a GIS map of the boundary area which identifies businesses within the boundaries. The map will note which businesses are members are which are not. This will assist in recruitment efforts.

The Board would like to have the meeting, luncheon and speakers scheduled and set prior to the start of 2015 and to be included in the recruitment information for 2015.

The next meeting will be Wednesday, **September 10, 2014 at 8:30am** in Park Central's office at 4512 Manchester Ave.