



General Meeting  
January 11, 2017 8:30am  
Reliance Bank

### MINUTES

Board: Sarah Gibson, John Boldt, Marty Daly, Joe Gadell, Amrit Gill, Stuart Harris, Susan Zadrozinski  
Members: Tyler Kelley, Heather Roerman, Charlene Ndi, Antoine Mitrev  
Others: Linda Nguyen, Cory Schmitt

Meeting called to order at 8:35 am

#### Financials:

- Financials reviewed and approved. Boldt moved, Daly second – all ayes.
- 2017 proposed budget was reviewed and approved. Boldt moved, Gill second – all ayes.

#### Membership:

- Member renewals are underway. We currently have 51 members renewed for the year.
- Recruitment is in progress. There are nearly 350 businesses in the area that we will be mailing invitation to join to in the area. Board members are encouraged to referred potential businesses

#### Next meeting

- Wednesday 3/8/17 at Restoration St Louis

#### Luncheon

- Wednesday 2/8/2017 at Sauce on the Side. Linda will follow-up with the manager Ryan on menu and cost.
- Potential speakers – City planning dept's Don Roe (Sarah to follow-up); back-up is IKEA
- Other future speakers – 2<sup>nd</sup> district police dept, developers, new & influential businesses (IKEA & TechShop), Mayor's office,

#### New business / community events

- Survey - Draft of the business survey was reviewed and discussed. Revisions will include members' contact information, business mentorship interest, and future events and advocacy activities
- Newsletter – Will start spotlighting businesses in the association on a monthly basis. Submission for events and activities announcement is due third Friday of the month to [Linda@pcd-stl.org](mailto:Linda@pcd-stl.org)

#### Membership Perks Program

- Survey questions will inquire current membership usage of the program, changes they would like to see happen, and businesses they would like to see participate in the program.

Adjournment at 9:30am

---

### 2017 FPSBA Calendar

**2017 Board Meetings:** January 11<sup>th</sup>, March 8<sup>th</sup>, May 10<sup>th</sup>, July 12<sup>th</sup>, September 6<sup>th</sup> and November 8<sup>th</sup>

**2017 Luncheons & Holiday Party:** February 8<sup>th</sup>, June 7<sup>th</sup>, October 18<sup>th</sup> and December 6<sup>th</sup>





General Meeting  
May 10<sup>th</sup>, 2017 8:30am  
Science Center

### MINUTES

Board: Sarah Gibson, John Boldt, Marty Daly, Joe Gadell, Ben Dumont  
Members: Heather Roemerman, Ashley Johnson  
Others: Linda Nguyen, Cory Schmitt

Meeting called to order at 8:40 am

#### Financials:

- Members reviewed budget

#### Membership:

- 76 total members:
  - New in 2017: Hillside Animal Hospital, St Louis Effort for AIDS, White Castle, St Louis Scale, Independence Center
- Membership recruitment is complete for the year, but membership enrollment will remain open.
- Discussed amending bylaws to allow businesses outside of the footprint to join/possibly expanding footprint. Follow-ups: Send by-laws to board for review. Board may consider members to join outside the footprint, but not expanding footprint. Research business associations in St. Louis to see opportunities for growth. FPSBA will not outreach outside footprint, but outside businesses may join the business association.

#### Next Meeting:

- Wednesday 7/12/17 at Saint Louis University High School, back-up UIC

#### Next events – Luncheon and Happy Hour

- Luncheon: Wednesday 6/7/2017 at Gezellig with Gramophone catering
  - Possible Speaker: Mayor Lyda Krewson or a member of her cabinet
  - Possible Presentation: Marketing and Branding from Byrne PR and SLAM!
- Happy Hour:
  - Thursday 8/24/2017 at Science Center's GROW Exhibit, Fermentation Station
  - 4-7PM
  - Members will receive 1 drink ticket at sign-in and appetizers to share
  - Potentially look into a bringing in a musician (possible SLUH student)
  - Raffle a free membership to the FPSBA and possibly other prizes (gift cards, etc.)

#### New Business/Community Events:

- Bus Shelter:
  - The stop will be at northeast corner of Manchester, on Tower Grove (Vincent Van Doughnut)
  - They have raised \$10,000 still need to raise \$15,000 for the stop and requesting financial support from the FPSBA (\$2,000-\$3,000)
  - Grove CID will potential sponsor stop and keep it maintained, Metro ownership and liable for any damages
- Perks Program:
  - New cards will be available at next luncheon on June 7<sup>th</sup>
  - Valid from 6/17-6/18

- Looking into keychain options as well as Apple/Android Wallet
- Advocacy Issues:
  - Re-activating all the lights on the Kingshighway Viaduct. Follow-up with Ron Coleman.
  - Drafting a letter in support of Drury taking actions on the vacant properties at Kingshighway and Oakland Avenue.
  - Potentially advocate for improvements along the intersection of Vandeventer and Tower Grove Avenue
- Other Events:
  - SLUH Bi-Centennial in 2018- all SLUH students will be participating in a Day of Service around the STL community in the fall (October 20<sup>th</sup>)

Meeting adjourned at 9:40AM

---

### **2017 FPSBA Calendar**

**2017 Board Meetings:** January 11<sup>th</sup>, March 8<sup>th</sup>, May 10<sup>th</sup>, July 12<sup>th</sup>, September 6<sup>th</sup> and November 8<sup>th</sup>

**2017 Luncheons & Holiday Party:** February 8<sup>th</sup>, June 7<sup>th</sup>, October 18<sup>th</sup> and December 6<sup>th</sup>



Forest Park South Business Association General Meeting  
July 12<sup>th</sup>, 2017 8:30am  
St Louis University High School

### MINUTES

Board Present: Sarah Mangapora, Bert Vescolani, Joe Gadell, John Boldt, Stuart Harris, Sarah Gibson, Ben Dumont  
Board Absent: Kelly Kenter, Marty Daly, Amrit Gill, Mark Milford, Susan Zadrozinski  
Members: None  
Others: Linda Nguyen, Cory Schmitt

Meeting called to order at 8:46am.

#### 1. Financials

- a. Board member reviewed “Outstanding Invoice from Park Central” in the amount \$380.58 for items purchased by Park Central Development for Forest Park South Business Association from 12/4/14 through 7/1/15. J. Boldt was 1<sup>st</sup> to motion to approve, B. Dumont 2<sup>nd</sup> the motion, and all ayes to approve (7-0-0)
- b. Board member reviewed “Membership Administrative Invoice from Park Central” in the amount \$3,800.00 for the annual administrative fee based on 76 members at \$50 per member. J. Boldt was 1<sup>st</sup> to motion to approve, S. Mangapora 2<sup>nd</sup> the motion, and all ayes to approve (7-0-0)

#### 2. Membership

- a. There are currently 76 total FPSBA memberships. The newest member is Midland States Bank who joined in June. Renewals and recruitment is year round and members are encourage to bring non-members during the 7/27 Happy Hour at the Science Center.
- b. Targeted Outreach is needed for the Cortex – Bert may be able to provide contacts for Microsoft, Boeing, Dupont, etc.
- c. Remind members of the “Benefits of FPSBA Membership” in the next e-newsletter and at the 7/27 Happy Hour

#### 3. Next meeting

- a. 9/6/17 at UIC, 1607 Tower Grove Avenue at 8:30AM

#### 4. Next event – Luncheon and Happy Hour

##### a. Luncheon

- i. Wednesday 10/18/2017 at (1<sup>st</sup> option) Meat & Three, (2<sup>nd</sup> option) HealthWorks on 10/16, or (3<sup>rd</sup> option) UIC outdoor patio space. Food will be catered by Sameem’s Afghan Restaurant. We can move our luncheon to Monday, October 16<sup>th</sup> if that accommodates HealthWorks better (site is closed on Mondays) – this can help some business members who can’t make a Wednesday lunch.
- ii. Potential Speaker
  1. Mayor Lyda Krewson, or Linda Martinez from the Mayor’s office (attorney who will be to talk about city policies, like minimum wage)
  2. Brian Rogers, Blue Maven Law, LLC for legal issues (referred by Sonya Tandy at Commerce Bank) – potential legal issues cyber liability, ownership agreement, HR policy, staffing, small business contracts

- b. Happy Hour
    - i. Thurs, July 27<sup>th</sup> from 4-7pm at Science Center's GROW Exhibit
      - 1. FPSBA will offer special appetizers and drinks to the first 50 attendees. Bert may be able to get a few more drink tickets.
      - 2. Raffle:
        - a. Each attendee receive one raffle ticket at check-in
        - b. Members who bring a non-member will receive an extra ticket
        - c. Prizes:
          - i. One FPSBA's 2018 business membership (approved by the board)
          - ii. Bert to follow-up on discount Tut tickets, Science Center membership, Science Center's gift basket
          - iii. Neighborhood business prizes/gift cards – Union Studio, Lemon Gem, restaurants
5. New business / community events
  - a. Park Central's Gala
    - i. FPSBA Board approved the sponsorship of \$1,000 as an "Ally" toward Park Central's Gala on April 29<sup>th</sup> at Majorette electronically via email on March 28<sup>th</sup>. FPSBA Board budgeted \$4,000 toward area's sponsorship events and there's \$3,000 for the remainder of the year.
  - b. Bus Shelter
    - i. Ashley Johnson from WUMC has attended the past two board meetings to request for the FPSBA support in the installation of a new bus shelter on Tower Grove Avenue in front of the Vincent van doughnut location (at Manchester).
    - ii. The shelter design is being created by WUMC and the shelter will cost \$15,000 to complete. They have a commitment from the Grove CID for \$10,000 and looking for up to \$5,000 in funding. The board discussed about a shared advertisement cost project with area's businesses for a sponsorship for the remainder amount where sponsors will have an acknowledgement/recognition at the bus shelter (i.e., made possible by...)
    - iii. The board will vote electronically (via email) on a **\$500 financial contribution** to the shelter and identify other businesses in the area that may be interested in the shared advertisement cost.
  - c. "Opportunity Around the Corner" Job Fair
    - i. Park Central, Good Fortune Restaurant and SLATE are coordinating a job fair called "Opportunity Around the Corner" on Saturday, September 9<sup>th</sup> at City Garden School to connect local residents to local employment opportunities. In addition to showcasing employment and educational opportunities located within the community, some of the region's acclaimed chefs will be serving a tasty bite from their menu.
    - ii. Park Central is requesting an event sponsorship in the amount of \$1,000.
    - iii. The board discussed the sponsorship and will vote electronically (via email) on a **\$500 financial contribution** to the event.
  - d. Grove Fest
    - i. Grove Fest is one of St. Louis' most anticipated street fairs with almost 25,000 in attendance. The event will be held on Saturday, October 7<sup>th</sup> 2017 and will feature live music, food and drink from the Grove, street performers and more.
    - ii. Last year, the FPSBA provided support in the amount of \$2,000, in between the Gold and Silver level. We hope the organization will consider support at a similar level again this year.
    - iii. The board discussed the sponsorship and will vote electronically (via email) on a **\$2,000 financial contribution** to the event.
  - e. Perks Program
    - i. Perks Program is active from 7/1/2017 to 6/30/2017. The most current listing of Perks participants is listed on the website. Perks cards were distributed during the June 8<sup>th</sup>

luncheon to attending members. Park Central is working to distribute all the cards to business members. The newest addition to the Perks program is the key cards and distribution will be limited to interest from business members and their employees.

f. Advocacy Issues

i. Drury Properties

1. Forest Park Southeast Development Committee recently had a committee meeting on June 27<sup>th</sup> where Drury was requesting the demolition approval of 1092-4 Kingshighway, the building is collapsing and poses a safety hazard after a fire incident. Ben Dumont wrote a letter on behalf of St Louis University High on the state of neglect and undesirability of the buildings to the business community. The letter was read publicly during the committee meeting. The committee approved the demolition contingent upon five conditions. Park Central to forward copy of letter with the conditions.
2. Drury commented during the committee meeting that residents and businesses in the area concerned with the state of their properties can contact them directly since they are not in the area and are unaware of the daily issues of the property. This contact information will be provided in the next FPSBA newsletter.

g. Other Events

- i. No other events announced.

6. Adjournment at 9:45am.

---

**2017 FPSBA Calendar**

**2017 Board Meetings:** January 11<sup>th</sup>, March 8<sup>th</sup>, May 10<sup>th</sup>, July 12<sup>th</sup>, September 6<sup>th</sup> and November 8<sup>th</sup>

**2017 Luncheons & Holiday Party:** February 8<sup>th</sup>, June 7<sup>th</sup>, October 18<sup>th</sup> and December 6<sup>th</sup>



Forest Park South Business Association General Meeting  
September 6, 2017 8:30am  
UIC

### MINUTES

Board Present: Bert Vescolani, Mark Milford, Marty Daly, Sarah Gibson, Joe Gadell, Stuart Harris, Ben Dumont  
Board Absent: Kelly Kenter, Amrit Gill, Susan Zadrozinski, John Boldt, Sarah Mangapora  
Members: Heather Roemerman  
Others: Linda Nguyen

Meeting called to order at 8:41am.

1. 7/12/17 Meeting Minutes
  - a. Board members reviewed 7/12 meeting minutes. M. Milford was 1<sup>st</sup> to motion to approve, B. Vescolani 2<sup>nd</sup> the motion, and all ayes to approve (7-0-0)
2. Financials
  - a. Board reviewed FPSBA Financial Summary, Balance Sheet, Profit & Loss, and Profit & Loss Prev Year Comparison. M. Milford was 1<sup>st</sup> to motion to approve, B. Dumont 2<sup>nd</sup> the motion, and all ayes to approve (7-0-0)
3. Membership
  - a. Discussed on potentially pro-rating membership based on when members apply for memberships, but tracking these memberships can be tricky. Membership pricing will remain the same all year.
  - b. Board members discussed recruiting businesses in the area they have a personal/professional connection with. Linda will send out a Google spreadsheet of the 300+ businesses in the area for the board to select from as prospective members. Board members are asked to select 5-10 businesses to reach out to for 2018 FPSBA Membership.
  - c. Linda will provide members' brochure to share about FPSBA.
  - d. To incentivize new members to join for 2018, the new businesses can attend the last two networking events for free as an incentive (10/16 Fall Networking Luncheon and 12/6 Holiday Party).
4. Next meeting
  - a. 11/8/17 at Systems Graphics, 1530 S. Kingshighway at 8:30AM
5. Events – Luncheon and Happy Hour
  - a. Luncheon
    - i. Monday 10/16/17 at HealthWorks!



- ii. Speaker: Mayor Lyda Krewson – Topics include economic development opportunities in St. Louis, city-wide initiatives and policies
  - b. Happy Hour
    - i. Thurs, July 27<sup>th</sup> from 4-7pm at Science Center’s GROW Exhibit - beautiful location, good food and drinks, and live music was a nice touch. There were approximately 40 in attendance. The inclement weather and summer trips (out-of-towns) may have deter attendance. Consider moving happy hour later in August.
    - ii. In the future, FPSBA will look into collaborative efforts with existing happy hours. For example, Venture Café on Thursdays
- 6. New business / community events
  - a. Perks Program
  - b. Advocacy Issues
  - c. Other Events
    - i. Little Bit of Haven has their Annual Trivia Night on Oct 14<sup>th</sup>. Tables still available. Contact Heather Roemerman with any questions.
    - ii. St. Louis University High School is celebrating their Bicentennial event in 2018. They will be hosting a *Day of Service* with a 1,000 volunteers on Oct 20<sup>th</sup>. There will be a mass on the football field with fireworks on Oct 21<sup>st</sup>.
    - iii. City Garden Gala event will be held in March 2018. Actively seeking business and corporate sponsorship. Contact City Garden for more details.
- 7. Adjournment at 9:39am.

---

**2017 FPSBA Calendar**

**2017 Board Meetings:** January 11<sup>th</sup>, March 8<sup>th</sup>, May 10<sup>th</sup>, July 12<sup>th</sup>, September 6<sup>th</sup> and November 8<sup>th</sup>

**2017 Luncheons & Holiday Party:** February 8<sup>th</sup>, June 7<sup>th</sup>, October 18<sup>th</sup> and December 6<sup>th</sup>